



### CONTACTS:

Theresa E. Mangapora, BVFB Executive Director  
tmangapora@bvfb.org  
(979) 779-3663

Kristal Howard, Kroger PR Manager  
kristal.howard@kroger.com  
(713) 299-6863

## **Brazos Valley Food Bank to Receive Trailer Truckload of Kellogg's Products from Kroger to Feed Children, Families and Seniors During the Summer** *18-Wheeler to deliver items on June 1, media invited to cover volunteers unloading truck*

**Who-What:** For many hunger-relief agencies across Texas, including the Brazos Valley Food Bank (BVFB), inventory levels are at the lowest point during the summer although the need is greater. Donations and food drives tend to taper off during the vacation season; however, more families turn to food banks to fill the gap when their children's free and reduced-price school meal programs close for the summer, which poses an increased need for nutritious products.

Kroger has generously stepped up, with the support of Kellogg's, to provide BVFB with a truckload of quality food products to help the organization replenish its shelves for the summer. The donation is part of the Kroger's annual "Bringing Hope to the Table" fundraising campaign, which runs through June 9 in local stores.

The colossal donation will help BVFB feed families in Brazos, Burleson, Grimes, Madison, Robertson and Washington Counties.

Earlier this year, Kroger launched the food bank's "Because Hunger Can't Wait" capital campaign with a \$100,000 donation to help BVFB expand its current facility and operation to assist more people.

**When:** Friday, June 1, 2012  
10 a.m.

**Where:** Brazos Valley Food Bank  
1514 Shiloh Avenue  
Bryan, TX 77803

**Visuals:** 18-wheeler delivering mega donation  
Volunteers with special needs unloading and sorting products

**Interviews:** Theresa Mangapora, executive director for the Brazos Valley Food Bank; and Rebecca King, consumer affairs manager for Kroger.

**About:**

The **Brazos Valley Food Bank** is a central distribution site that unites food donors, volunteers and hunger-relief organizations. As the hub of over 40 different agencies that feed the hungry throughout Brazos, Burleson, Grimes, Madison, Robertson and Washington Counties, the Brazos Valley Food Bank distributed close to 4 million pounds of food in 2011. In addition to supplying food to partner agencies, the Brazos Valley Food Bank oversees Backpack, Senior Outreach, Family Box, Mobile Food Pantry and Social Service Outreach programs to reach those in need.

The **Kroger** Southwest Division operates 208 stores, 200 pharmacies and 110 fuel centers in Texas and Louisiana and is part of one of the nation's largest retail grocery chains serving customers in 31 states. For more than 125 years, Kroger has emphasized a customer-first approach to providing quality products, value pricing, outstanding service and an exceptional shopping experience. Headquartered in Cincinnati, Ohio, the supermarket retailer is dedicated to making a difference in the communities it serves by supporting hunger relief, education, health and wellness, and diversity programs. Resulting from the retailer's philanthropic commitment, Forbes Magazine lists Kroger as the most generous company in America. For more information about Kroger, please visit [www.kroger.com](http://www.kroger.com).

...30...